

# I'AM ANANDU!

## Senior Experiential Designer

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A young,creative and talented designer lead with more than 14 years experience in Events and Trade show designs. Someone who is highly motivated, creative, and versatile. Especially skilled in creating and directing corporate,luxury events and exhibition. Exceptional interpersonal skills with team members and subordinates. Accomplished at incorporating the design briefs of the clients with a superior design solution



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## SUMMARY OF QUALIFICATIONS

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- Exceptionally motivated, dedicated, and results-oriented professional with a relentless pursuit of excellence.
- Proven ability to thrive under pressure and manage extended work hours effectively.
- Over 14 years of extensive experience in events and exhibition design, encompassing space planning, product knowledge, specification, and advanced drafting techniques.
- Proficient in a diverse range of computer-aided design software, including 3Ds Max, SketchUp, Twinmotion, Lumion, AutoCAD, Adobe Photoshop, Illustrator, and more.
- Demonstrated capability to meet strict deadlines while maintaining high-quality standards under demanding conditions.
- Skilled in presenting designs with a polished, professional touch that consistently exceeds client expectations.
- Strong project management expertise, underpinned by exceptional coordination and superior communication skills, ensuring seamless project execution and client satisfaction.

## PROFESSIONAL EXPERIENCE

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### Senior 3D Designer | ADNEC (Abu Dhabi National Exhibitions Company) September 2024 to the present day

- Led a team of six designers, overseeing conceptualization to execution for events and exhibitions. Focused on creating innovative 3D designs, ensuring seamless execution, and delivering impactful experiences at ADNEC, a leading government entity in the UAE.

### Head of 3D Studio | Auditoire Dubai | March 2021 to September 2024

- Auditoire is a global event and experiential communication group. The institution is specialized in Live, Luxury and digital “events” and “brand experiences, My role being, an astute design conceptualization professional, I do understand and thus undertake client's requirements, brand identity & design conceptualization and providing them with most appropriate and feasible solution, by recommending (to their aspired taste & design) providing them with 3D Designs, technical (detailed) drawings etc., and thus bridging the gap between the creative brief and site execution.

### 3D Designer | Actionimpact L.L.C, Dubai | April 2013 to March 2021

- Actionimpact is an award winning 'brand experience' agency, based in Dubai and Abu Dhabi. Working with Large scale Events and Exhibition stand many others. I worked closely with the creative director to help win a number of exciting pitches. I would eventually go on to become a senior member of the studio and help to develop the accounts that we had won - whilst of course helping to win more work along the way.

### 3D Designer | Dreamz Unlimited L.L.C, Dubai | Januray 2011 to March 2013

- My predominant job profile was to study the brief (provided by client or the division head) and design the Exhibition Stands and Chalets, to suit the client requirement and specs. I was responsible for the team of three designers for producing space plans and interior design / finishes for exhibition stands, kiosks and chalets. I am sincere to my work and coworkers and management as such, and I do offer to work efficiently and be able to deliver tasks entrusted with minimal supervision.

**Thanking you for the patience rendered !**

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## ACADEMIC PERFORMANCE

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- Advanced Diploma in Multimedia (2007-2010) from Arena Animation. Recognised by APTECH Limited India.
- CAD Program from CAD City 2009 (AUTOCAD).
- Plus Two from Board of Kerala Govt. in the year 2007.

## TECHNICAL PERFORMANCE

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- 3ds Max and Vray/Corona
- SketchUp
- Twinmotion/Lumion/D5
- Autocad
- Adobe Photoshop
- Adobe Illustrator
- MS Office

## PERSONAL DETAILS

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- Date of Birth : 01st March 1990
- Sex : Male
- Marital Status : Married
- Nationality : Indian
- Passport Details : U0696668
- Visa Status : Employment Visa
- Languages Known : English, Malayalam, Hindi & Tamil
- Driving Licence : UAE
- Contact Number : +971 544457506
- Email : anandu.3dviz@gmail.com

## DECLARATION

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The above particulars are true to the best of my knowledge and given an opportunity to work in your esteemed organization I will be grateful and I will discharge my duties to your satisfaction and oblige.

Thanking you,

Anandu Haridas

Portfolio

THANKS  
ANANDU HARIDAS

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